



OVERVIEW OF VCCI AND CURRENT EXHIBITION AND TRADE FAIR ACTIVITIES IN VIETNAM

Bangkok, 13 September 2022

“ THE VOICE
OF THE VIETNAMESE BUSINESS COMMUNITY
IN THE SOUTHERN KEY ECONOMIC ZONE”



Content



Overview of VCCI



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Overview of VCCI



Overview of VCCI



**The Vietnam Chamber
of Commerce and
Industry
(Abbreviation: VCCI)
is a non-governmental,
non-profit organization**

Overview of VCCI



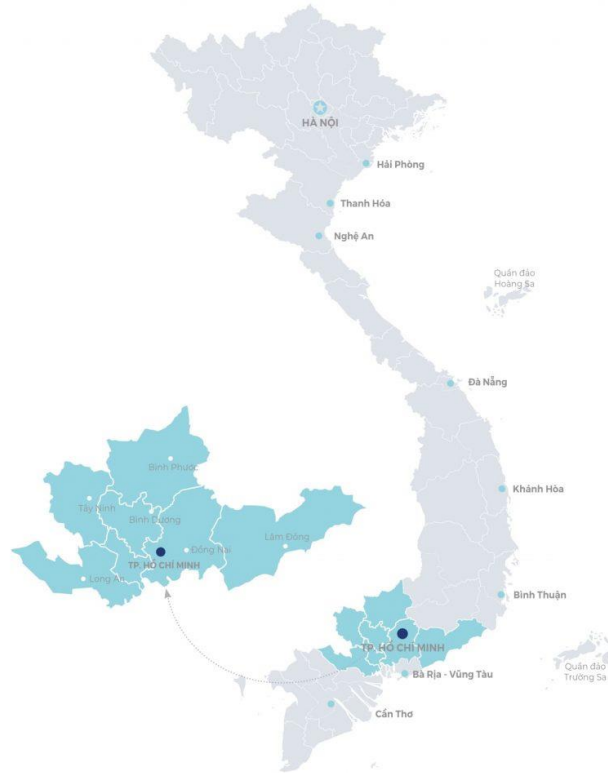
The Vietnam Chamber of Commerce and Industry is the national organization which assembles and represents the business community, entrepreneurs, employers, and business associations in Vietnam.

Overview of VCCI



The purpose of the Chamber is to develop, protect, and support the business community, contribute to national socio-economic development.

VCCI – Ho Chi Minh City Branch



Its largest branch situated in Ho Chi Minh City (VCCI-HCM) operates in Ho Chi Minh City and 6 other provinces in the South, i.e., Binh Duong, Binh Phuoc, Dong Nai, Long An, Lam Dong, Tay Ninh.

Our services



**Organizing events,
seminars, trade
promotions, exhibitions,...**



Overseas market surveys



**Legal advice and advice
on industrial relations and
the business environment**



**Arrangements for visa
issuance**



**Training to enhance
corporate governance
capacity**



**Advertising and
communications**



**Issuance of C/O and
certification of
commercial documents**



**Translation and
interpretation**

Together for Our Planet

The world we are living is facing many issues of climate change, environmental pollution, flooding,... that impact and prevent **“Sustainable development”**, VCCI - we are participating in variety of international and national projects to jointly come up with solutions for **sustainable development** such as **renewable energy development, low emission energy, circular economy, symbiotic economy, water circulation, ...** aiming at the **Net-zero goal in 2050.**





Current Exhibition Industry in Vietnam



Current Exhibition Industry of Vietnam

Since opening the economy, Vietnam's economy has grown at a high rate over the years, and is one of the fastest growing countries in the world. In addition to economic development activities in general, the exhibition industry also developed through regular exhibitions held in big cities such as Hanoi capital, Ho Chi Minh City, Danang City, ...



Exhibition centers in Hanoi



**Hanoi International
Center For Exhibition
(ICE Hanoi)**



**Future National Exhibition
Center**

Exhibition centers in Ho Chi Minh City

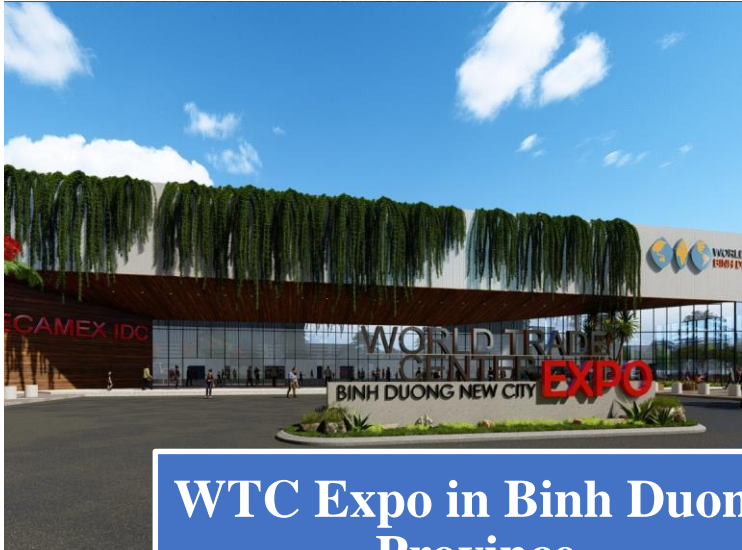


SECC in Ho Chi Minh City



Tan Binh Exhibition & Conference Center in Ho Chi Minh City

Exhibition centers in Danang City and Binh Duong Province



WTC Expo in Binh Duong Province



Danang Exhibition Center

International Expo

Moreover, many enterprises and industries also participate in exhibition activities abroad such as in Europe, America, Thailand, Japan, China, ... to promote their products and services to customers from other countries.



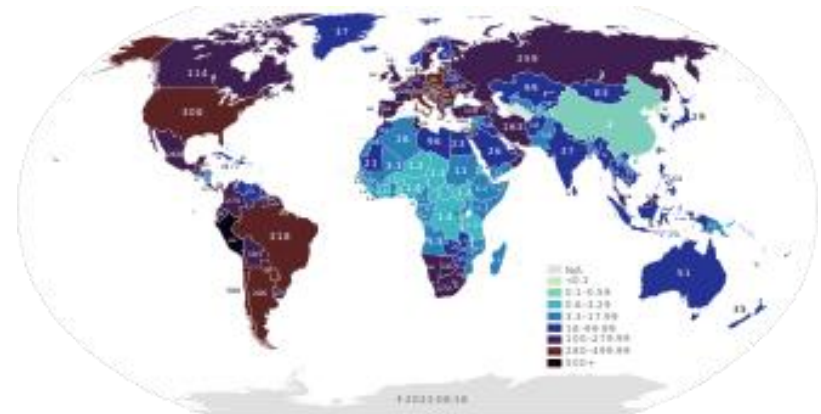
Current Exhibition Industry of Vietnam

According to my observation, although the exhibition industry is organized more often, there is not a full report or statistics in details of the exhibition industry in Vietnam. This makes the exhibition industry not really developed in line with the economic development potential of Vietnam.



Current Exhibition Industry of Vietnam

Our world has suffered 2 years of the covid-19 pandemic, disrupting and affecting all activities including the exhibition industry in Vietnam. Trade fairs have only recently returned to normal when the covid-19 pandemic is under control. However, the level of participation of both exhibitors and visitors are still limited due to concerns about covid-19.

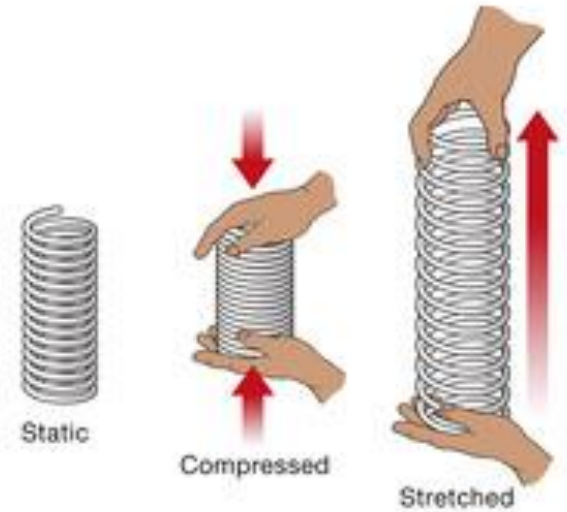


Current Exhibition Industry of Vietnam

Although all restrictions on covid-19 have been completely removed in Vietnam, fair trade and exhibition activities are still not as good as before the covid-19 pandemic. The main reason is that there are some countries that still have strict control with covid-19, typically China's zero covid-19 policy. This is the place that there are the most enterprises participating in exhibitions and trade fairs, and currently they cannot participate in exhibitions abroad, including in Vietnam.

Current Exhibition Industry of Vietnam

However, with strong belief, countries will completely remove restrictions related to covid-19 in the last months of 2022. This will be an opportunity and spur the exhibition industry to flourish like a spring was compressed for long and now it is the opportunity for that spring to bounce back strongly.





**Thank you very much
for your listening**



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